

Stewkley Enterprise Agency



Local Enterprise
creating



.... Local Work
that benefits



Local People



A New Meaning Social Enterprise Initiative

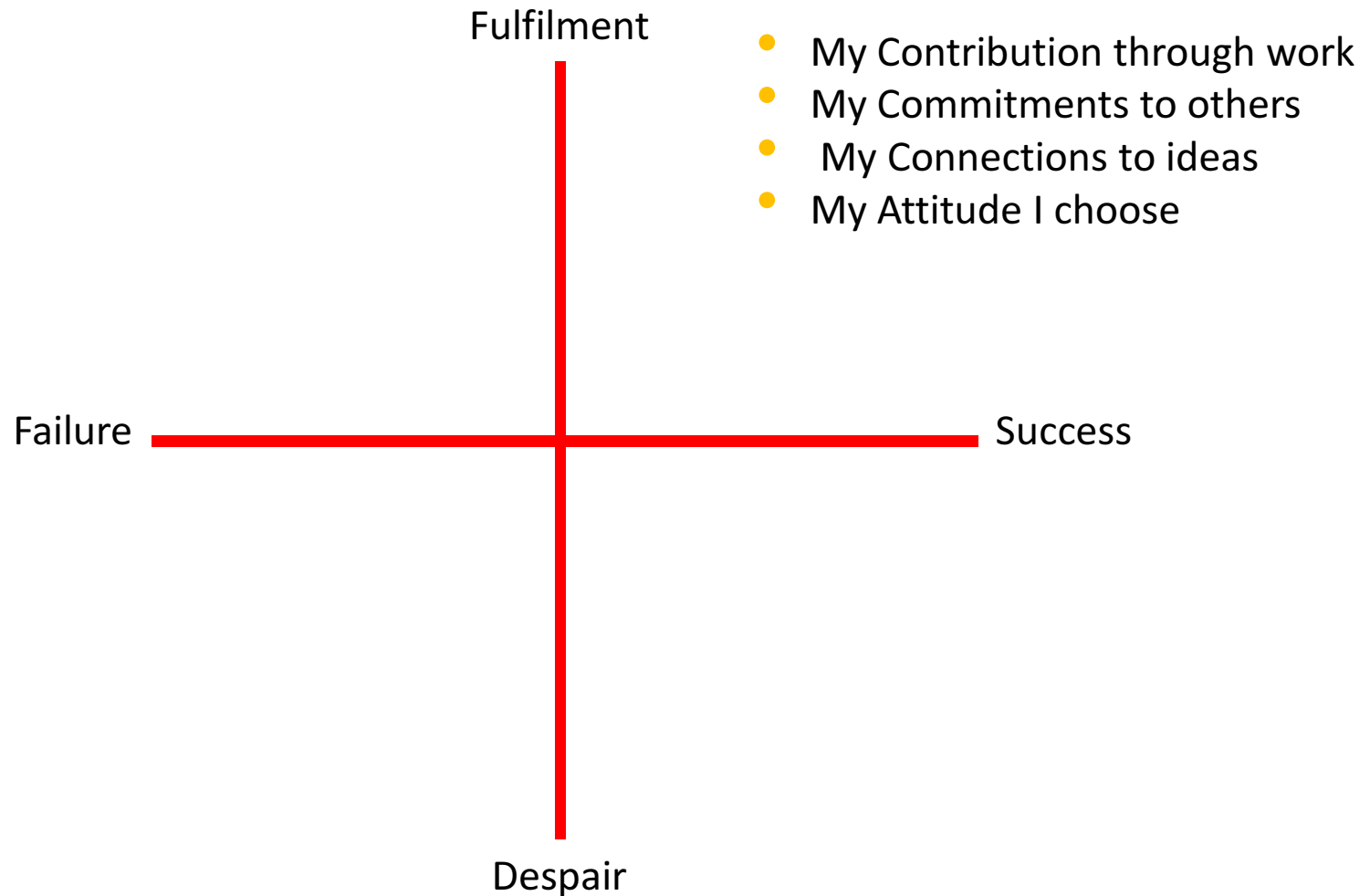
It all started with a question



How to demonstrate to
young people that “earning
my own living through work”
is one of the most
meaningful aims I can pursue
over my life



Earning a Meaningful Living?



There is also a broader principle

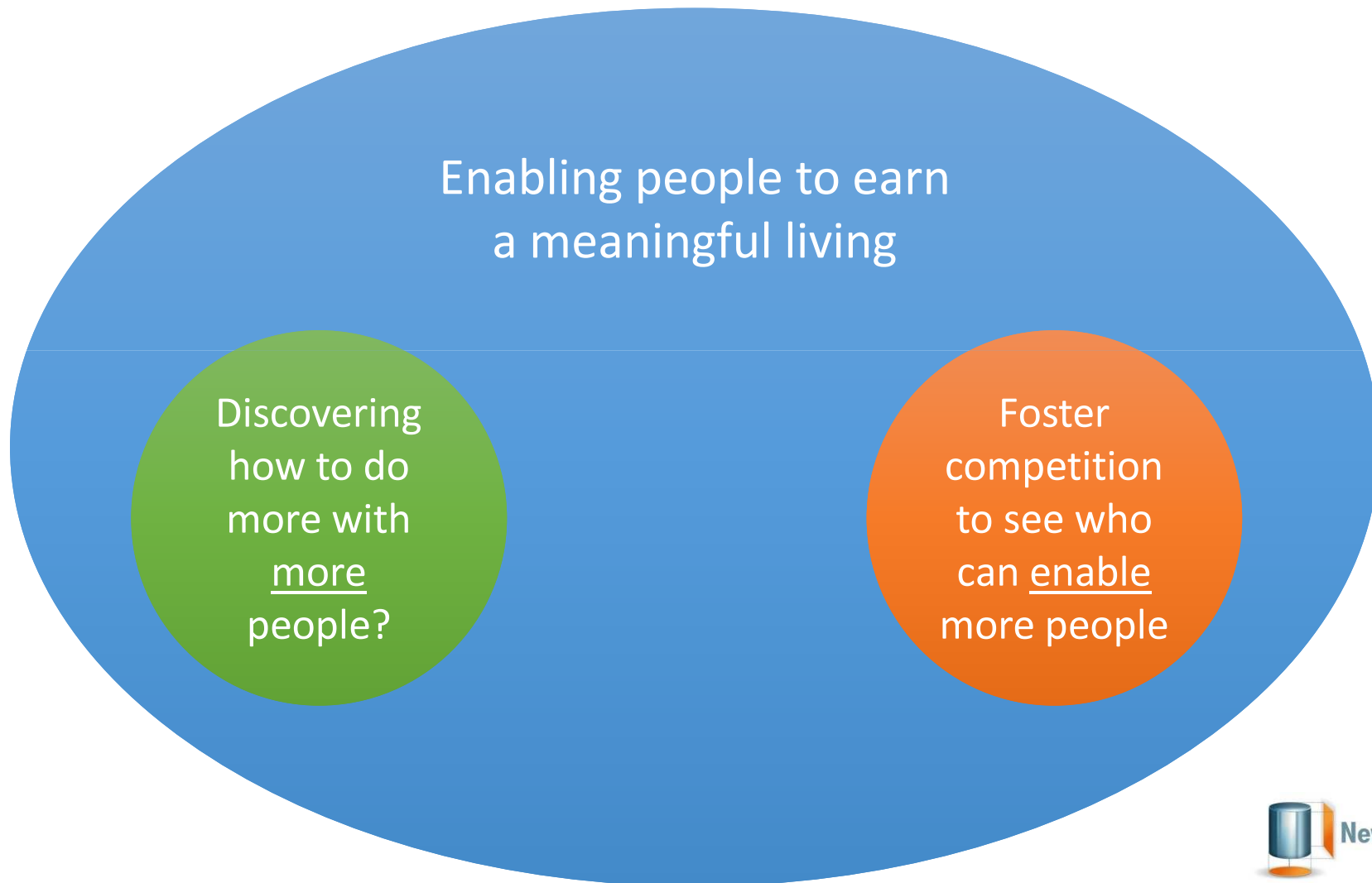


What is an economy for?

- Enabling people to earn a meaningful living?
- Fostering competition to determine who wins?
- Identifying how to achieve more with fewer people?



What is an economy for?



So what – what were the aims?

- Enabling people start to earn their living?
- Providing opportunities to experience the meaningful personal gains that are realised from:
 - Contributing through work
 - Committing to my community
 - Connecting to a broader principle
 - Demonstrating a work ethic Attitude



So – what is the SEA?



What are the central aims?

- Local work for local people
- Strengthening work skills
- Voluntary work opportunities
- Local environment standards
- Demonstration how social enterprise approaches deliver more through profit recycling
- Reduce carbon emissions



What is the scope of work?

- Nine villages + One Town
- Service provision area of: 250,000 m²
- Service provision budget: £120,000
- Initial capital reserve budget: £12,500
- Local part-time workforce: 45
- Volunteer workforce: 10-15 people
- Over 5,000 households benefiting from an improved environment



What devolved services are managed locally?

- Urban grass cutting
- Grass trimming
- Cleaning of traffic signs
- Minor footways clearance
- Minor hedge trimming
- Footpath siding out
- Flyer poster removal
- Minor traffic sign repairs
- Public rights of way clearance
- Serving Hedge Cutting Notices
- Verge maintenance



What about?

- Health and Safety?
- Liability concerns?
- Management of?



What is the business case?

- Reduced budget pressures for County Council
- Maintain 9 cuts per year vs 6
- 90% of each £1 into service provision and not overhead
- Complaints managed locally
- More services for same budget (eg: sign cleaning)
- Maintenance programmes – not ad hoc work
- Flexible further works can be undertaken
- Part-time local work opportunities (paid and voluntary)
- Role modelling through work experience
- Lower Capital Needs
- Standards set locally



Don't you lose economies of scale?

- What about diseconomies of scale?
- Economies of Scale
 - Asset Acquisition vs Service Delivery
 - Working as a cluster



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Thanks for
listening



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